

26-28 September 2022



HGS-PESGB Africa Conference

SPONSOR BROCHURE

Houston, TX
& Online

"The Future of G&G in Africa's E&P:
Skills, Transition, & Resources"



For sponsorships, please contact the
HGS Office at office@hgs.org

Conference Overview

The 21st annual HGS-PESGB Africa Conference will be held 26-28 September 2022 and will include both in-person and virtual events. Join us for an in-person networking reception on September 26th at the Norris Center in Houston, TX. Then, virtually attend the technical program on September 27th and 28th. We'll end the conference with an in-person social on September 28th, pending sponsorship commitment.

As an exhibitor, you'll gain unique access to the event and attendees. Thanks to a customizable exhibitor profile, you can ensure your key messages are heard whilst drawing the eye with slick company branding. You can add video introductions, downloadable promotional packs, key contact information, and external links - to name a few options! Included in this exhibitor guide, you will find information about our exhibitor opportunities and how to book your place.



Virtual Platform

The 2022 HGS-PESGB Africa Conference presentations will take place on a virtual platform hosted by *Whova*.

A link to your unique profile will be sent well in advance to ensure you have everything set up and ready before the event, and the HGS team will be on hand to help at all stages should you need assistance.

Why Sponsor?

AFRICA 2022

Sponsoring the virtual conference opens new opportunities to reach an international audience. We offer both in-person and virtual sponsorship options for added flexibility. By becoming a sponsor, you can reinforce your position within the industry and increase your brand visibility to a wide target market. A sponsorship package is a cost-effective way of promoting your business activities, generating new interest, and keeping your brand in the industry's eye.

SPONSOR BENEFITS

- Choose to connect with customers, clients, & collaborators at our in-person events or virtually during the technical program
- Drive traffic directly to your exhibitor profile
- Elevate your brand
- Support the 'energy' industry
- Expand your company's network
- Reach potential and existing customers
- Promote business activities
- Demonstrate prospects to interested parties
- Generate business leads
- Maximize on unique branding opportunities
- Customize your profile to optimize exposure
- Utilize post-event analytical data to identify visitor engagement and interests

Sponsor Highlights



GLOBAL AUDIENCE

of geoscience professionals



EXHIBITOR PROFILES

to optimize exposure & expand your network



ACCESS SESSIONS

of exclusive Africa 2022 conversations



PROMOTE

business activities & generate leads

Sponsorship Tiers - up to 10 available

HEADLINE SPONSOR - SOLD OUT

- Opportunity to present the keynote address
- Sponsorship of one technical session
- Host a virtual booth with your commercial & promotional materials
- Logo banner highlighted throughout virtual technical sessions
- Host a table at the 30-minute virtual networking session
- Four viewings of your 30-second commercial to run between virtual talks (video provided by sponsor)
- Host an in-person booth at the Norris Center networking reception & dinner on 26 Sept
- Company logo listed on event page and in technical brochure
- Four complimentary registrations to the Norris Center networking reception
- Four complimentary registrations to the virtual technical sessions

**\$5,500
USD**

GOLD SPONSOR (VIRTUAL OPTION)

- Host a virtual booth with your commercial & promotional materials
- Sponsorship of one technical session
- Logo banner highlighted throughout virtual technical sessions
- Host a table at the 30-min virtual networking session
- Two viewings of your 30-second commercial to run between virtual talks (video provided by sponsor)
- Company logo listed on event page and in technical brochure
- Three complimentary registrations to virtual technical sessions
- One complimentary registration to the networking reception & dinner on 26 Sept
- One complimentary registration to the social hour on 28 sept

**\$2,000
USD**

SILVER SPONSOR (IN-PERSON OPTION)

- Company logo listed on event page and in technical brochure
- Host an in-person booth at the Norris Center networking reception & dinner on 26 Sept
- Host the closing conference social hour sponsorship on 28 Sept
- One complimentary registration to the networking reception & dinner on 26 Sept
- One complimentary registration to the social hour on 28 Sept
- One complimentary registration to the virtual technical sessions

**\$1,200
USD**

SILVER SPONSOR (VIRTUAL OPTION)

- Host a virtual booth with your commercial & promotional materials
- Logo banner highlighted throughout virtual technical sessions
- Two viewings of your 30-second commercial to run between virtual talks (video provided by sponsor)
- Company logo listed on event page and in technical brochure
- One complimentary registration to the virtual technical sessions

**\$1,000
USD**

For sponsorships, please select from one of the above tiers. A la Carte pricing options also available; see following pages for more details. To sponsor, please contact Andrea Peoples at the HGS Office at 713-263-9476 or email your completed Sponsorship Agreement Form to office@hgs.org. Please include your company logo.

Spotlight Packages

TECHNICAL PAPER AWARDS SPONSOR (ONE AVAILABLE)

The Technical Paper Awards Sponsor consists of sponsoring the awards that will be presented to speakers of the technical sessions. This package includes:

- Company logo on event website
- Company logo in technical brochure
- Opportunity to present the technical paper awards
- Company name listed on award plaque
- One complimentary registration to the virtual technical sessions

**\$500
USD**

TECHNICAL BROCHURE HARDCOPY SPONSOR (ONE AVAILABLE)

The Technical Brochure Hard Copy Sponsor consists of sponsoring the hardcopy book that will be printed this year, including the abstracts of all speakers on both days of virtual presentations, as well as the keynote speaker for the in-person networking reception. It offers exposure to all delegates of the in-person reception. This package includes:

- Full page ad in technical brochure (premium location)
- Company logo on event website
- One complimentary registration to the networking reception and dinner at the Norris Center

**\$500
USD**

DIGITAL TECHNICAL BROCHURE SPONSOR (ONE AVAILABLE)

The Digital Technical Brochure Sponsor consists of sponsoring the digital book including the abstracts of all speakers on both days of virtual presentations, as well as the keynote speaker for the in-person networking reception. It offers exposure to all delegates of the conference. This package includes:

- Company logo on event website
- Company logo in technical brochure

**\$300
USD**

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A la Carte Pricing Options

HGS is committed to working with each of our sponsors to create an experience that delivers the best value and best return. We understand that no two companies are the same! Although we have a variety of benefits to suit all budgets and marketing strategies, we are fully flexible and can create a la carte packages depending on your specific needs.

The a la carte pricing options allow you to commit to a specific type of sponsorship opportunity without the added benefits from the sponsorship tiers.

The following sponsorship options are all in US Dollars (\$USD).

A LA CARTE OPTIONS (\$USD)

Technical Session Sponsor (6 available)

- *Company name & logo listed on technical session agenda*

\$1000

Booth at Networking Reception (7 available)

- *In-Person networking reception and dinner on September 26*

\$800

Virtual Banners & Virtual Booth (7 available)

- *Rotating logo banners on virtual conference platform*
- *Virtual booth on Conference platform with your commercial & promotional material*

\$600

Virtual Commercials (10 available)

- *Two viewings of your 20-second commercial to run between virtual talks (video provided by sponsor)*

\$600

Virtual Networking Round-Table Host (7 available)

- *Host a table during a 30-minute curated virtual networking event*

\$200

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HGS-PESGB AFRICA CONFERENCE SEPTEMBER 2022 Sponsorship Agreement Form



Contact

Company: _____

Sponsorship Type: _____ Amount Enclosed: _____

Contact Name: _____

Billing

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone (Main): _____ Phone (Other): _____

Bill To (Name): _____

Email: _____

Payment

Name of Card Holder: _____ Card Type: _____

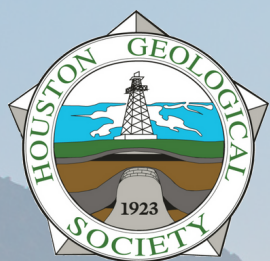
Card Number: _____ Expiration Date: _____ CVC: _____

Please submit company logo with form and payment. Payment by credit card or check.
Please make checks payable to Houston Geological Society. Email form to office@hgs.org.



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Please note that sponsorship opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget. Please contact office@hgs.org for more information.