March 7 - 8, 2017

# Integrated Approaches of Unconventional Reservoir Assessment and Optimization

Please join us for the Houston Geological Society's premier technical conference, offering the latest breakthroughs, technical perspectives and integrated approaches to unconventional reservoir assessment.

#### Day 1

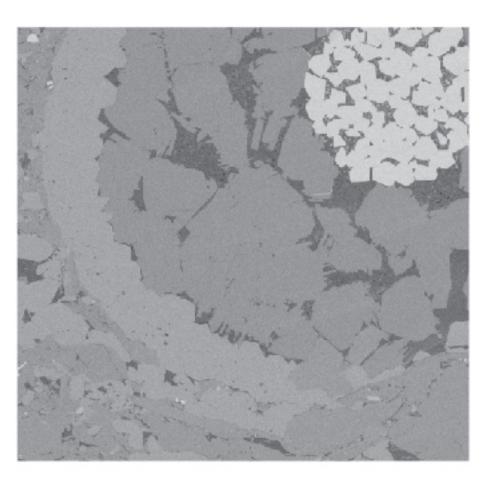
- Microbiologic Components (including Volcanic Ash Diagenesis)
   Defining Producibility of Unconventionals
- Nanoscale Intra-Kerogen Porosity and Hydrocarbon Phase Producibility / Wettability
- Predicting Petrophysical Flow Properties Using Digital Rock Physics
- Geophysical Methods for Producibility, Fracability and GeoHazards

#### Day 2

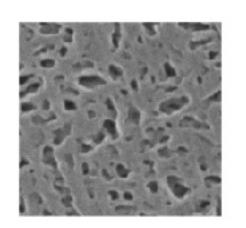
- Hybrid Unconventional Opportunities
- Tight/Complex Reservoirs Opportunities
- Geo- Engineered Completions
- Operator Cases of Integrated Applied Geoscience for Fun and Profit

We will also feature posters highlighting university research, a multi core program supporting the oral technical program and a luncheon keynote address.

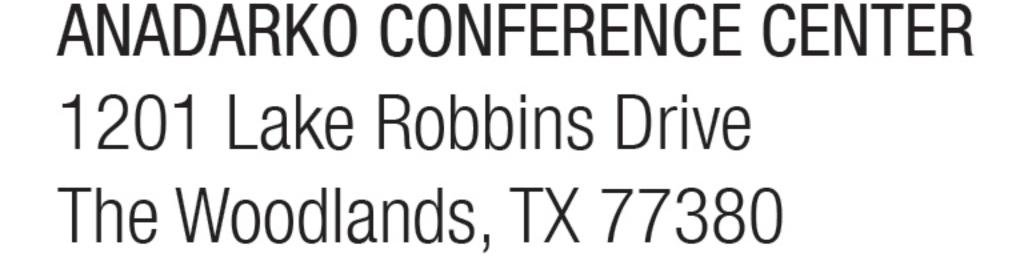








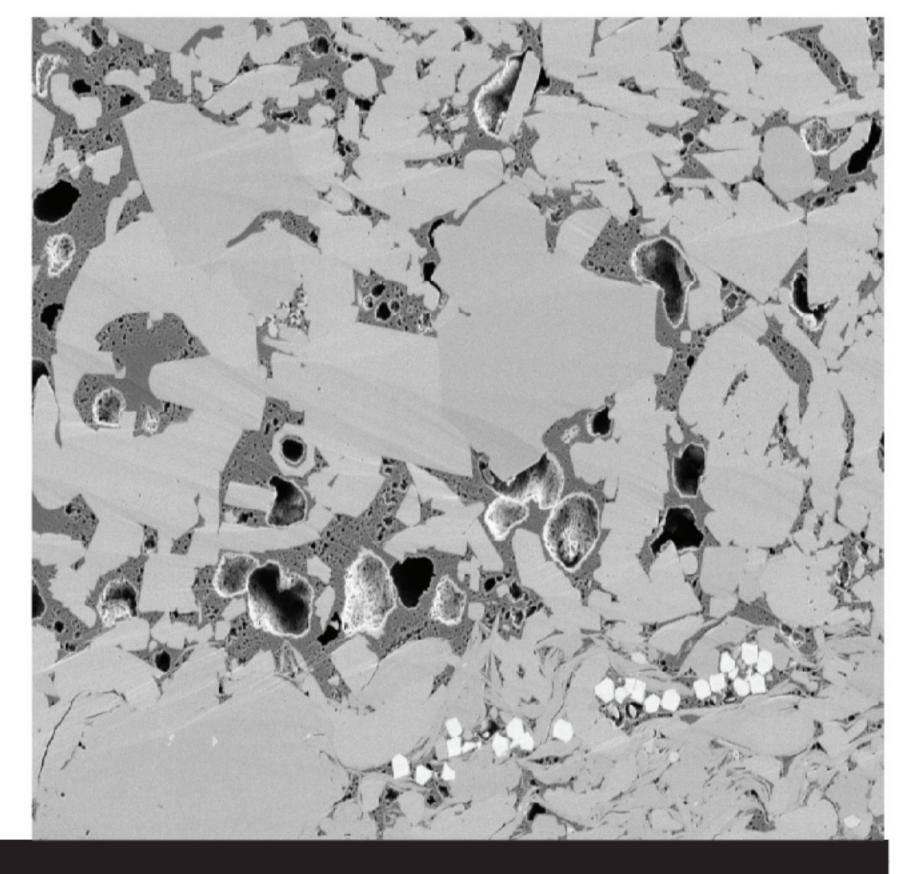












### Registration Open!

For more information please visit: www.hgs.org

## Sponsorship Opportunities

Brand your company with the premier event designed for integrated asset teams.

To Sponsor, please contact Andrea Peoples at andrea@hgs.org or 713.463.9476

93% Rated the overall quality of the technical presentations as good or exceptional compared to other industry conferences

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Recognition by HGS in Program Book, onsite signage, post show highlights and thank you in HGS Bulletin					
Recognition in Conference Announcements and Website (logo with hyperlink)					

910 Rated the talks as applicable to their every day work

Mail Sponsor Request to: Houston Geological Society 14811 St. Mary's Lane, Ste. 250 Houston, TX 77079

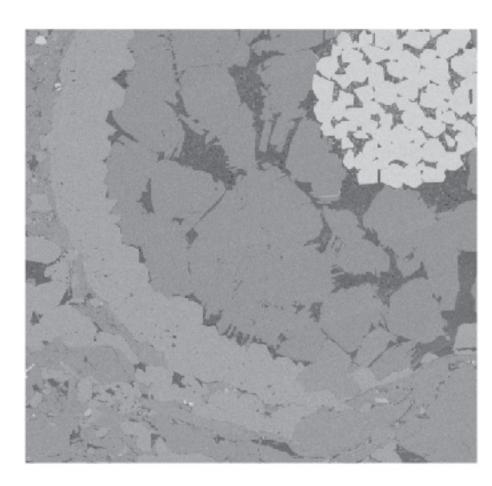
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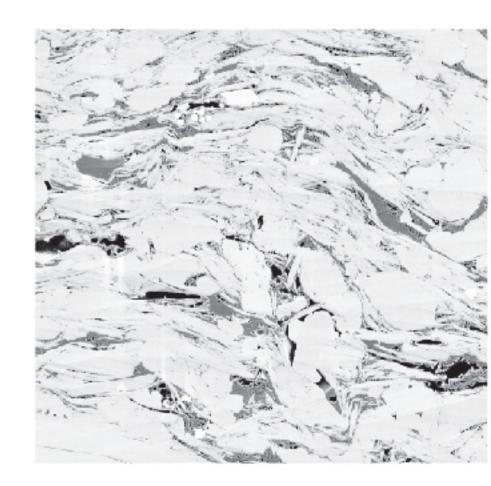
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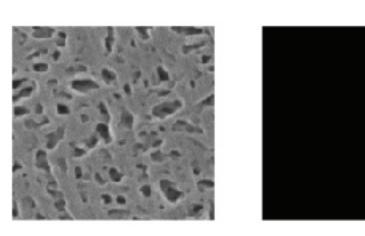
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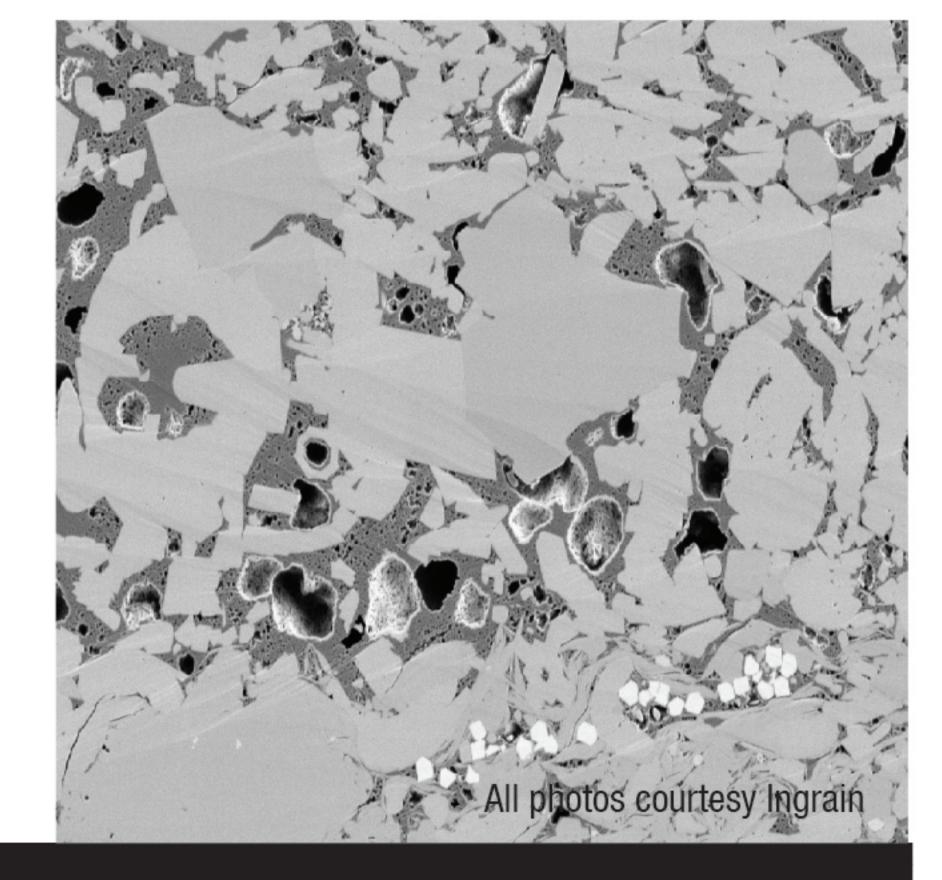
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